



November 3-6, 2011
Hickory Point
Tavares, FL

**PLEASE NOTE WE ARE OPENING ON THURSDAY
THIS YEAR AT NOON
Set up must be complete by Wednesday 11/2/11
6:00 pm**

Huzzah

The tenth annual Lady of the Lakes Renaissance Faire is located at Hickory Point, a 68-acre waterfront park in Tavares, Florida. Forty miles north west of Orlando, this four day event draws attendance from all of Central Florida. As a fundraiser for the local education foundation, the Lady of the Lakes Renaissance Faire is the fastest growing festival in the area with marvelous support from the community

Attached please find the Merchant Application Form and Faire Rules.

The deadline for submission is September 15, 2011.

For information please contact Carman Cullen at 352-326-1265 or
cullenc@lake.k12.fl.us

Faire Rules:

1. All Merchants must exhibit and be present during the Faire, Thursday November 3- Sunday November 6, 2011 9:45-6:00 pm. Set up will be November 1-2, 2011 10:00-6:00pm. **All booths must be set before 6:00 pm on November 2, 2011**
2. An accepted application is a commitment to participate in the Faire, and no refunds will be made for cancellations.
3. Each Merchant is responsible for collecting Florida state sales tax (7%) on sales made during the Faire. A copy of Florida State Sales Tax Certificate is **required**. Temporary Applications are available from our office.
4. There are **no animals** permitted on the Faire site.
5. All Merchants will wear appropriate Renaissance costumes, our Costume Guidelines are available on our website www.lakerenfaire.com, booths must be a period shelter in keeping with the Renaissance Era.
6. Vehicle traffic in the Village will not be permitted after 9:30 am or before 6:30 pm.
7. **No smoking** by Vendor in their booth during Faire hours.
8. Camping is not allowed at site. The faire provides off duty policemen for security from 6pm-8 am

Completed Application Package Must Include:

- Completed Application Form
- All fees: Booth space, electric services, and late fees (if any).
- **New merchants** must provide no more than 5 photos or cd showing merchandise and booth set up.
- Food, Games, and Ride Merchants must include proof of insurance with LCWA 107 N. Lake Street Tavares, FL 32778 and Educational Foundation 910 E. Dixie Ave Leesburg, FL 34748 as additionally insured for \$1,000,000
- Send all applications to:

Educational Foundation of Lake County, Inc.
910 East Dixie Ave.
Leesburg, FL 34748

DEADLINES:

Applications must be postmarked no later than September 15, 2011 or a late fee of 20% is to be included. If not, we will assess fees before your booth can be set up. Incomplete packages will not be considered. Merchant will be notified of Merchant's acceptance as soon as the application has been juried in. Once a Merchant has been accepted, Merchant's check will be deposited, and acceptance is a commitment to the Faire. The deposited fees are non-refundable.

For further information please contact the Educational Foundation office at (352) 326-1265 or by email at cullenc@lake.k12.fl.us

Safe Operation: Merchant agrees to perform all activities while on location, pursuant to the laws of the State of Florida, Lake County, Florida, and the City of Tavares, Florida., including any and all regulations regarding safety and/or the safe operation of all related equipment. This duty shall exist at all times and relate to all activities that merchant carries out while on location, including, but not limited to, all set-up and break-down of equipment, storage of equipment and merchandise, operation of equipment, performances, audience participation, and animal related performances.

Licenses and Permits: Merchant hereby affirms that it now, and throughout the term of this contract, possesses and maintains all licenses and permits to perform such activities in the State of Florida, Lake County, Florida and/or the City of Tavares, Florida, including but not limited to those related the safe operation of any related equipment, the contracted activity, and the sale of merchandise.

Indemnification: Merchant agreed to indemnify fully and save and hold harmless Educational Foundation of Lake County, Inc. a Florida non-profit Corporation, its directors, officers, employees, and agents against all damages, claims, liabilities and causes of action of every kind and nature. Educational Foundation of Lake County, Inc. shall give Merchant prompt and reasonable notice of any claims and actions and Merchant shall have the right to investigate, compromise and defend the same to the extent of Merchant's own interest.

Waiver of Claims: The Educational Foundation of Lake County, Inc. and its agents shall not be held liable for and Merchant hereby releases all claims of damage to or loss of property sustained by Merchant or any person claiming

through Merchant resulting from any fire, accident, occurrence, theft, or condition in or upon the grounds/site in connection with this event.

I agree to comply with Faire rules. I understand and agree that the Educational Foundation of Lake County, Inc. or any other sponsoring organization will not be responsible for or liable for any damage or loss to the work of the participants or personal liability in connection with the Faire.

Vendor grants permission to the Educational Foundation to utilize vendor's image or likeness in connection with any live or recorded transmission or reproduction of such event

Signed: _____

Date: _____



Lady of the Lakes Renaissance Faire
November 3-6, 2011
Hickory Point, Tavares, Florida
MERCHANT APPLICATION FORM

Merchant's Name: _____
Shoppe Name: _____
Address: _____
City, State, Zip: _____
Daytime Phone: _____ Evening Phone: _____
Cell: _____ E-mail: _____
Social Security No: _____ Florida Tax I.D. No: _____
Other Shows Participated _____

Instructions:

- Check appropriate booth, water and electric requirements below.
- **MAKE ALL FEES PAYABLE TO THE EDUCATIONAL FOUNDATION OF LAKE COUNTY, INC.**
- Send this form and Proof of Insurance* to:
Educational Foundation of Lake County
910 E. Dixie Ave.
Leesburg, FL 34748
- *A certificate of Insurance is required of all food, games or ride Merchants. This certificate must have the Educational Foundation of Lake County and the Lake County Water Authority (107 N. Lake Ave Tavares, FL 32778) named as additional insured and must have minimum liability coverage of \$1,000,000 for bodily injury and property damages. The merchant must show proof that the insurance cannot be cancelled without at least a 10-day prior written notice to certificate holders. The Educational Foundation of Lake County must receive the aforementioned proof of insurance not later than 10 days prior to the Faire or a \$50 fine may be assessed. The due date for 2011 will be 10/23/2011.

Merchant Space Fees (guy wires must fit within space)

| Merchant Type | 20'x15' | 20' x 20' | 25' x 20' | Totals |
|-----------------------|----------------------------|-----------|-----------|--------|
| Artisan | \$130.00 | \$150.00 | \$170.00 | _____ |
| Rides (human/animal) | 15% of total sales | | | _____ |
| Games | 15% of total sales | | | _____ |
| Roving Merchant | \$100.00 | | | _____ |
| 110V Electric & Water | \$25.00 | | | _____ |
| Late Fees | 20% after 9/15/2011 | | | _____ |
| Total | | | | _____ |

Description of Merchandise/Services:

Merchant agrees that the following is an accurate description of merchandise/services to be brought to the Faire:

Vendor grants permission to the Educational Foundation to utilize vendor's image or likeness in connection with any live or recorded transmission or reproduction of such event